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| (714) 614-8218 | | fadimamar@hotmail.com | <https://www.linkedin.com/in/fadi-mamar-mba> |
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| Fadi Mamar  IT Leader driving fiscal success. | | | |
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| Objective |  | Dynamic and results-driven professional with 24 years of full-stack development experience, project management, and technical leadership. Seeking to utilize expertise in leading complex transformation projects, driving technical innovation, and delivering high-impact solutions. Can make a substantial impact by identifying hidden IT opportunities to achieve business initiatives, coaching on Agile methodologies, modernizing processes to boost efficiencies, and transforming business problems into technical solutions and successful products. | |
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| Skills |  | * Project Management. * Technical Transformation. * Software Development Best Practices. * Program Management & Roadmaps. * Infrastructure as Code and Software as a Service. * Continuous Integration/Continuous Delivery. * Cloud Development Design Patterns. * Microservices. * Full-Stack Development. * Data Analytics. * Data Mining and Predictive Analysis. * Data Management Systems and SQL and No SQL databases. * Team Building and Resource Management. * Systems Consolidation, Systems Integrations, and Data Migrations. * Acquisitions and Mergers experience. * Collaboration with the product team to support product vision. * Leading system technical design and innovation. | |
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| CertificationsAnd Education |  | Microsoft Certified Professional, MCP  Project Management Professional, PMP.  Agile Certified Practitioner, PMI-ACP.  Certified Scrum Product Owner, CSPO.  Certified Scrum Professional, CSP.  IT Service Management, ITIL.  International Consortium for Agile, ICP.  Bachelor of Science in Engineering, BSEE.  Master of Business Administration, MBA. | |
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| Professional Experience |  |  | |
|  |  | 2022-Present | Alchemee L.L.C. Hawthorne, NY  **Director of Software Development** E-commerce/Data Analytics.Team size: 31.Technology Stack: Python, React, AWS, RedShift, PostgreSQL, DynamoDB, AWS Glue, Lambda, Klaviyo, Yotpo, Tealium, Jenkins, Sigma, Docker, AWS ECS, Figma, GCP Cloud Run, Kibo Commerce, WorldPay, Boomi. Contribution   * Managed onshore and offshore resources, dynamically adjusting team size to address evolving business needs and optimize resource allocation for project delivery. * Streamlined Agile and Scrum practices, implementing process improvements that led to improved project delivery timelines and the completion of projects that were behind schedule. * Led the discovery and technical design of multiple products, including UI/UX improvements, Integration with the Klaviyo Email Service, Integration with the Yotpo Reward Program, Integration with the WorldPay payment service, and development of a Dunning Service. * Implemented best practices for resource management, capacity planning, and talent development to enhance team productivity and maximize output. * Led efforts to ensure compliance with Payment Card Industry Data Security Standards and Sarbanes-Oxley Act regulations, implementing controls and processes to safeguard sensitive data and maintain regulatory compliance. |
|  |  | 2021-2022 | Sensei Wellness Inc. Santa Monica. CA  **Director of Software Development** Customer Portal / Hotel Reservations / Wearable Devices.Team Size: 6Technology Stack: React, Python, Django, MySQL, PostgreSQL, Power – BI, iOS, Node, and C#.Contribution  * Led offshore and onshore resources to build innovative Health Tech solutions on AWS and Azure clouds. * Contributed to streamlining the work intake process and supported Product team discovery. * Led technical architecture for innovative Diagnostic and wearable device integration. * Contributed to numerous ideas for developing the company’s data warehouse and establishing future AI strategies. |
|  |  | 2019-2021 | Senegence International, Inc. Foothill Ranch, CA  **Sr. Software Development Manager** E-commerce – Mobile Development.Team Size: 19Technology Stack. eCommerce, .NET, C#, SQL Server, Razor, Blazor, MVC, B2C, B2B, Rest API, Serverless, Azure Development, Document DB, Azure DevOps, and Acumatica ERP. Contribution Led onshore and offshore cloud development teams supporting B2B and B2C global e-commerce systems.Led and managed a high-performing mobile development team overseeing the delivery of innovative [SeneShop](https://apps.apple.com/us/app/seneshop/id1396880780) and [SeneLook](https://apps.apple.com/us/app/senelook/id1439979974) Mobile APPS.Facilitated cross-team collaboration with two other software development teams by scoping and breaking down the work for the Kiss and Tell customer reward program and making the best use of existing capabilities. Ultimately, through strategic planning and unified team effort, we defied expectations and successfully delivered the product ahead of its unrealistic deadline.Led direction to adopt the serverless approach and convert the company’s monolithic application into multiple microservices. The initiative required training, retooling, and a change in developers' mindsets. Through effective leadership and guidance, we successfully navigated breaking the e-commerce site into multiple services like Basket Management, Order Management, Tax, Payment, Customer Loyalty, and Campaign Management. |
|  |  | 2016-2018 | Azusa Pacific University. Azusa, CA  **Executive Director of Technology Solution** ERP, Web development, and Analytics.Team Size: 5Technology Stack. PeopleSoft, Salesforce, Mobile, Tableau, RapidMiner, and Canvas. Contribution Promoted Mobile First strategy, changing Mobile APP to get students meaningful and relevant information by integrating with LMS, Campus life, Service desk, Alerts system, etc.Presented a plan to the Provost and other stakeholders to switch from the Salesforce sales cloud to the Salesforce Education cloud after analyzing the current platform and attending an Education cloud conference.Presented a strategy to expand the existing BI platform to develop AI capabilities and predictive analytics utilizing RapidMiner, a free tool for universities. Built two Proof of concepts to predict student retention and success by analyzing data from PeopleSoft, Salesforce, Canvas, and other sources.Using my experience in project management, I developed a tool that automates tracking new programs and related notifications, eliminating the need to hire project managers.Collaborated with other departments to establish a federated IT organization and knowledge practice groups. |

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|  | 1999-2016 | | | Confie Holdings Inc. Huntington Beach, CA  **Lead Engineer/Manager of Engineering, Director of IT, VP of Software Engineering** Started as a lead engineer and climbed the corporate ladder to become the VP of Engineering, leading the digital transformation and enabling revenue growth from $15M to $500M.Team Size: 50Technology Stack. Salesforce, SQL Server, Oracle, VB, .Net, C#, MVC.I started the IT Department at South Coast Insurance Services, a start-up insurance broker that grew to Confie Holdings, the largest insurance brokerage nationwide. Company growth was primarily attributed to its IT capabilities. As lead engineer, I devised innovative solutions with significant financial impact and helped secure future promotions to lead managers and directors, growing the department as the company experienced rapid growth.  Achievements include.   * Developed a Data Migration Platform to streamline acquisition and integration processes. Reduced annual labor costs by $12.4M and real estate annual expenses by $420K. * Converted the company to a paperless record system, saving an initial startup cost of $100K of a rival system and $300K annually in labor costs. * Developed a Custom ERP System. Led teams to build custom ERP systems, including Purchasing Management, Expense Management, Case Management, Loss Prevention, Leads Management, Marketing Campaign Management, Inventory Management, Customer Relations Management, Claim Management, Policy Management, Billing, A/P, A/R, Cash Management, Workflow Management. * Led the efforts to build an Intranet solution (ConfieHub.com) to quickly integrate newly acquired employees, eliminating $200K of SharePoint licensing. * Provided Marketing with a Collateral Automation tool, reducing costs by $120K. * Integrated ADP with Litoms.com for Confie University, eliminating $250K in annual training labor costs. * Developed Facility Management System, increasing facility agents' productivity. * Established Change Management, Project Management, and Portfolio Management practices. * Consolidated on-premises infrastructure, databases, and systems from over 50 acquisitions. * Managed engineers, managers, and Directors onshore, nearshore, and offshore. | |
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